# MCKENZIE C. PRESTON

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#### ACADEMIC APPOINTMENTS

## NEW YORK UNIVERSITY, STERN SCHOOL OF BUSINESS

July 2024 - Present

Assistant Professor, Management and Organizations Department

EDUCATION	
UNIVERSITY OF PENNSYLVANIA, WHARTON SCHOOL Ph.D., Organizational Behavior M.S., Management	2024 2021
UNIVERSITY OF GEORGIA M.A., Industrial-Organizational Psychology	2018
GEORGIA GWINNETT COLLEGE B.A., Business Management	2016

# **RESEARCH INTERESTS**

Interests: Diversity, Inclusion, & Equity; Leadership, Voice, Social Cognition

#### **PUBLICATIONS**

\*denotes equal authorship

- [1] **Preston, M. C.** (*conditionally accepted*). The moral case revisited: Moral framing as a double-edged sword for motivating majority group leaders to support DEI issues. *Academy of Management Journal*.
- [2] **Preston, M. C.**, Boyd, T. L., Leigh, A., Burgess, R., Marsh, V. (2024). An ally by any other name: Examining the effects of racial minority leaders as allies for advancing racial justice. *Organizational Behavior and Human Decision Processes*.
- [3] **Preston, M. C.**, Carton, A. M. (2024). Echoes from the past: The impact of racial transference on leader selection during succession. *Academy of Management Journal*.
- [4] Avery, D. R., Hall, A. V., **Preston, M. C.,** Ruggs, E. N., Washington, E. (2023). Is justice colorblind? A review of workplace racioethnic differences through the lens of organizational justice. *Annual Review of Organizational Psychology and Organizational Behavior*.

### **OTHER PUBLICATIONS**

- [5] Johnson. C. D., Preston, M. C. (2025). Applying the IMB Diversity Model to facilitate diversity management competency development. In Holmes, O. (Ed.), *Championing Diversity, Equity, and Inclusion: Effective Strategies for Management Education*.
- [6] **Preston, M.C.**, Berry, Z., Chicas, H. (2024). Friends or foes? An academic job search risked damaging our friendship. *Nature*.
- [7] Tenney, E., Chen, J., **Preston, M. C.** (2024). A simple framework to choose research projects to work on for early career researchers. *Nature*.
- [8] **Preston, M.C.,** & De Graaf, S.B. (2019) Benefits of Socioeconomic Diversity to Organizations: How Organizations Can Promote and Benefit from Socioeconomic Diversity. *SIOP Whitepaper Series*.

## RESEARCH UNDER REVIEW AND IN PREPARATION FOR SUBMISSION

**Preston, M. C.**, Parke, M.R. [topic: Leader DEI input solicitation and employee silence]. R&R, *Organizational Behavior and Human Decision Processes*.

Cho, M., Kundro, T. **Preston, M**. [topic: Leader DEI approach and employee responses]. In preparation for submission, *Journal of Applied Psychology*.

## **RESEARCH IN PROGRESS**

Berry, Z., **Preston, M.C.**, Kundro, T. [topic: Diversity and morality]. *Working paper*.

Cervantez, J., **Preston, M. C.**, Milkman, K. [topic: Intervention to reduce search cost for hiring diverse candidates]. *Data collection*.

Johnson, T. & Preston, M.C. [topic: Stigma and equity in the coffee industry]. Data collection.

Parke, M., Yu, S., Simon, G., & **Preston, M.** C. [topic: The effects of voice leakage. Working paper.

**Preston, M.**, & Kim, L. [topic: Identity theory generalization]. *Theory development*.

## INVITED RESEARCH PRESENTATIONS (PAST AND UPCOMING)

University of Michigan, Adderley Positive Research Incubator – Center for Positive Organizations	2024
Duke University, Management and Organization Department	2023
Emory University, Organization and Management Department	2023
Georgia Institute of Technology, Organizational Behavior Department	2023
Indiana University-Bloomington, Organizational Behavior Department	2023
London Business School (LBS), Organisational Behaviour Department	2023
London School of Economics (LSE), Organisational Behaviour Department	2023
Massachusetts Institute of Technology (MIT) Sloan, Work and Organization Studies	2023
New York University (NYU) Stern, Management and Organizations Department	2023
Rice University, Organizational Behavior Department	2023
The Ohio State University, Department of Management and Human Resources	2023
University of North Carolina at Chapel Hill, Organizational Behavior Department	2023
University of California, Los Angeles (UCLA), Management and Organizations	2023
University of Southern California (USC), Management and Organization	2023
Harvard University, HBS Race, Gender, and Equity Symposium at Work	2023
University of Georgia, Industrial-Organizational Psychology Department	2021

#### CONFERENCE PRESENTATIONS & SYMPOSIA

**Preston, M.C.**, Parke, M. R. (2023, May). *Leader Input Solicitation and Employee Silence on DEI Issues*. Presented at Transatlantic Doctoral Consortium. London Business School.

**Preston, M.C.**, Parke, M. R. (2023, May). *Leader Input Solicitation and Employee Silence on DEI Issues*. Presented at Harvard Race and Gender Conference. Harvard Business School.

**Preston, M.C.**, Parke, M. R. (2023, April). *Leader Input Solicitation and Employee Silence on DEI Issues*. Presented at East Coast Doctoral Conference. New York University.

**Preston, M.C.**, Parke, M. R. (2022, August). *Leader Input Solicitation and Employee Silence on DEI Issues*. Presented at Academy of Management Conference. Seattle, WA.

**Preston, M.**, Leigh, A., Boyd, T., Burgess, R., Marsh, V. (2022, August) *Who's Expected to be an Ally? An Examination of Allyship and Leadership Evaluations for White and Racial Minority Leaders*. Presented at Academy of Management Conference. Seattle, WA.

**Preston, M.C.,** Beetz, A., Carton, A. (2022, August) *The Efficacy of Leader Rhetoric in Promoting a Superordinate Goal of Inclusion*. Presented at Academy of Management Conference. Seattle, WA.

**Preston, M.C.**, Parke, M. R. (2022, April). *Leader Input Solicitation and Employee Silence on DEI Issues*. Presented at Boston University Emerging Scholars Conference. Boston, MA.

**Preston, M.**, Leigh, A., Boyd, T., Burgess, R., Marsh, V., (2022, March) *Who's Expected to be an Ally? An Examination of Allyship and Leadership Evaluations for White and Racial Minority Leaders*. Presented at Purdue University, West Lafayette, IN.

**Preston, M.C.**, Carton, A. C. (2022, February). *Echoes from the Past: Racial Transference and Leader Succession*. Presented at 2021 Society Personality and Social Psychology Conference. San Francisco, CA.

**Preston, M.C.**, Parke, M. R. (2021, October). *Leader Input Solicitation and Employee Silence on DEI Issues*. Presented at 2021 Harvard Business School Rising Scholars Conference. Virtual.

**Preston, M.C.**, Carton, A. C. (2020, August). Can Predecessors Activate Leadership Selection Biases? Successive Comparison Effects on the Evaluation of Leadership Candidates. Presented at 2021 Society Personality and Social Psychology Conference. Virtual.

**Preston, M.C.,** Beetz, A., Carton, A. (2020, October) *The Efficacy of Leader Rhetoric in Promoting a Superordinate Goal of Inclusion*. Presented at 2020 Stanford GSB Rising Scholars Conference. Virtual.

**Preston, M.C.**, (2020, August). Can Predecessors Activate Leadership Selection Biases? Successive Comparison Effects on the Evaluation of Leadership Candidates. Presented at 2020 Annual Academy of Management Conference. Vancouver, BC.

#### AWARDS AND SCHOLARSHIPS

- George James Research Award 2022
- University of Pennsylvania Presidential PhD Fellowship 2021, 2022, 2023
- Fontaine Society Fellowship 2018, 2019, 2020, 2021
- George James Doctoral Fellowship 2018
- Sigma Alpha Pi Scholarship 2015
- Georgia HOPE Scholarship 2012; 2013; 2014; 2015

## **GRANTS AND FUNDING**

- Wharton Center for Leadership and Change Management (\$8,700) 2020
- Wharton Center for Leadership and Change Management (\$4,110) 2020
- Wharton Center for Leadership and Change Management (\$5,520) 2019
- Wharton Center for Leadership and Change Management (\$5,800) 2019

#### **ACADEMIC SERVICE**

#### **Academic Service**

- Reviewer
  - Academy of Management Journal
  - Journal of Applied Psychology
  - o Academy of Management (AOM) Annual Meeting
  - o International Association for Conflict Management (IACM)
- Associate Editor
  - o Academy of Management (AOM) Annual Meeting, DEI Division

#### **Professional Service**

- Committee Member, AOM Conflict Management Best Paper Award Committee
- Symposium Co-organizer, IACM Conference (2023)
- Panelist, Management Doctoral Student Association Conference (2019, 2022)
- Committee Member, Management Doctoral Student Association Service Committee (2019-2020)
- Organizer, Academy of Management Conference Symposium (2020)
- Chair, MDSA Service Committee (2019-2020)
- Co-chair, MDSA Service Committee (2018-2019)
- Panelist, Annual PhD Project Conference (2018-2022)
- Guest Speaker, UNC Charlotte's Organizational Science Summer Institute (2018)

## **New York University Service**

- 2<sup>nd</sup> Year Paper Committee, NYU Stern, Emily Ye
- Advisor, PhD student research practicum, Lillian Kim
- Guest presenter, PhD Proseminar, Management department

## University of Pennsylvania Service

- Co-President, Fontaine Society, University of Pennsylvania (2019-2021)
- Guest Speaker, Wharton Intergroup Dialogue and Inclusion Team (WIDIT) workshop (2019)
- Lab Managers, Identity, Diversity, Engagement, Affect, and Social Relationships (IDEAS) lab
- Mentor, Wharton Introduction to Diversity in Doctoral Education and Scholarship (IDDDEAS), 2022
   2024
- Guest Speaker, Wharton Introduction to Diversity in Doctoral Education and Scholarship (IDEAS), 2019 2024

#### **ACADEMIC AFFILIATIONS**

- Academy of Management (AOM)
- International Association for Conflict Management (IACM)
- Society for Industrial-Organizational Psychology (SIOP)
- Society for Personality and Social Psychology (SPSP)
- The PhD Project

### PROFESSIONAL EXPERIENCE

# **Altisource Portfolio Solutions**

Atlanta, GA

Talent Assessment Consultant

- Created psychological assessments and interviewed candidates for leadership roles that fell within director to senior vice president organizational levels

# **Centers for Disease Control and Prevention (CDC)**

Atlanta, GA

Leadership Development Consultant

- Developed a leadership development program based on interviews and qualitative examples of exceptional leadership in the organization

Aderant Holdings Inc.

Atlanta, GA

Marketing Manager

- Ran marketing operations and campaigns for Asian Pacific region and corporate brand globally