

## Doing Business in... (DBi)

NYU Stern aims to deliver a unique education that combines rigor in the classroom with engagement beyond the classroom to broaden perspectives and change mindsets. “The Doing Business in...” Program delivers on this promise by providing intensive, international academic experiences for Stern students.

The goal of a DBi course is to explore how business is conducted in the host country to develop a deeper understanding of the issues, opportunities, and challenges faced by businesses operating there. It also creates an awareness of the kinds of differences one may find when doing business in other parts of the world. The result is a unique, transformative experience for students that broadens their cultural awareness, changes their world view and creates a lasting sense of community with their cohort. The DBi Program plays an important role in the positioning of Stern as a top, globally-focused business school.

Each DBi program is a one or two-week international course comprising in-class lectures led by local faculty experts; business and government speakers; and corporate visits.

- Topics of study include top regional industries as well as the impact of politics, culture, religion and history have on business. Local cultural events and visits round out the experiential learning.
- Community building is integrated to develop a cohesive team to enhance the student experience.
- Each class includes one mandatory “Pre-Departure Class” session a few weeks before the trip.
- Assignments may be due before and/or after the in-country class dates.

All students must adhere to the following policies:

- NYU Stern Code of Conduct:  
[http://www.stern.nyu.edu/sites/default/files/assets/documents/con\\_039512.pdf](http://www.stern.nyu.edu/sites/default/files/assets/documents/con_039512.pdf)
- NYU Stern Travel Code of Conduct:  
[https://nyustern.campusgroups.com/ose/new\\_website/dbi-community-conduct/](https://nyustern.campusgroups.com/ose/new_website/dbi-community-conduct/)

Code of Conduct violations will be reported to and handled by the MBA Judiciary Council and/or the MBA Academic Policy Board upon return to Stern.

Students can review all of the DBi Program policies and procedures posted online at:

[https://nyustern.campusgroups.com/ose/new\\_website/doing-business-in-\(dbi\)-program/](https://nyustern.campusgroups.com/ose/new_website/doing-business-in-(dbi)-program/)

For more course details, including schedule, syllabus, and faculty bios, please visit MBA International Programs on CampusGroups. To access our student portal site:

1. Log into your [Sternlife](http://sternlife.stern.nyu.edu/) account: <http://sternlife.stern.nyu.edu/>
2. Visit [our CampusGroups site](https://nyustern.campusgroups.com/ose/new_website/doing-business-in-(dbi)-program/):  
[https://nyustern.campusgroups.com/ose/new\\_website/doing-business-in-\(dbi\)-program/](https://nyustern.campusgroups.com/ose/new_website/doing-business-in-(dbi)-program/)
3. Click on the “Sign In” button in the top-right corner, then click on the purple “SternLinks Login”.
4. You will be redirected to our Doing Business In (DBi) Program page.

CampusGroups can only be accessed by current Stern MBA students. If you are a non-Stern student, please contact us for more information at [intl@stern.nyu.edu](mailto:intl@stern.nyu.edu)

