



 NYU | STERN

Stern Signature Projects (SSP)

The Office of Student Engagement
November 2014

An Education in **Possible**

I want our students to be **problem solvers**. The experience of going to business school should be **transformational**. I want our graduates to broadly **apply the skills** they learn and become **great thinkers** with **global mindsets**.

-Dean Peter Henry

THE OFFICE OF STUDENT ENGAGEMENT...

...**inspires and enables** you to broaden your perspective and explore your potential to create value for the world through business. Taking advantage of Stern's location at the center of global business, we offer educational experiences that transcend the 'traditional' classroom. We partner with you to create unparalleled opportunities to grow as a leader and empower you to **transform ideas into action ...**

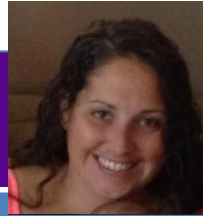
**EXPERIENTIAL LEARNING
PROGRAMS**



Jamie Tobias
Executive Director



Bryan Ramos
Associate Director



Lynn O'Connell
Assistant Director

Kathryn Leslie

INTERNATIONAL PROGRAMS



Kyle Cunningham
Senior Director



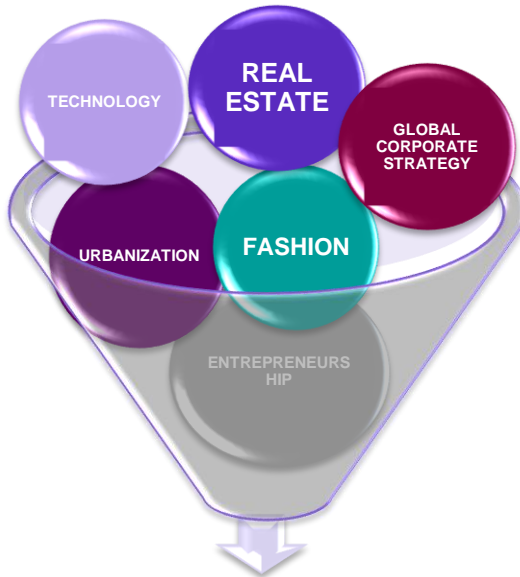
Christina Hatcher
Associate Director



Laura Giles
Senior Associate
Director

STERN SIGNATURE PROJECTS (SSP)

A DIFFERENT VALUE PROPOSITION



UNIQUE & COMPELLING IDENTITY

SPRING 2015 PROJECT MENU

A PROJECT IS A SIGNATURE

**Faculty
Fellows**

**Clinton
Foundation
Haiti
Initiative**

**World
Wildlife
Fund:
UAE
Initiative**

**CFDA
Master's
Workshop**

FACULTY FELLOWS OVERVIEW

If you want to find opportunities....look for problems

Faculty Fellows Projects provide students with the opportunity to partner with top NYU faculty & research centers in tackling big questions & problems facing business and society today.



Michael Posner & Sarah Labowitz:
Center for Business & Human Rights

Arun Sundararajan: The Sharing Economy

Arun Sundararajan: Unique ID India Initiative

Paul Romer: Urbanization Project

APPLY



Visit <http://www.stern.nyu.edu/portal-partners/student-engagement/index> to access the online Stern Signature Projects (SSP) application from the “Apply” link on the Stern Signature Projects page. While viewing the application page, choose **Faculty Fellow Projects**.

- Complete all sections of the **online application** and submit it **along with your resume** by 5:00pm on Tuesday, December 2nd. Save and upload resume as LastName.FirstName.SSPResume

ELIGIBILITY	STRUCTURE	REGISTRATION
<ul style="list-style-type: none"> • Must have completed 15 MBA credits completed • Must be able to commit to 10 hours/week • Minimum GPA: 3.0 for Independent Study 	<ul style="list-style-type: none"> • 1.5 Credit Project Engagement (Independent Study) • 10 week project engagement beginning on February 6th** and ending in early May. 	<ul style="list-style-type: none"> • Students must complete Stern Signature Project online Application by deadline • Upon acceptance to program, students will register for independent study

CLINTON FOUNDATION OVERVIEW



Help build a stronger Haiti

After the devastating earthquake in 2010, President Clinton formed the Clinton Foundation Haiti Fund and raised \$16.4 million from individual donors for immediate earthquake relief efforts. In 2011, the Clinton Foundation refocused its efforts in Haiti from emergency planning, putting emphasis on helping to build a stronger Haiti that relies less on foreign aid and more on the enterprise of its people.

Through Clinton Foundation Signature Projects, Stern students have the opportunity to support the restoration of Haiti's communities through projects related to private sector investment, job creation, capacity building and education. Students in this program are mentored by dedicated consultants from Strategy& (formerly Booz & Co) in order to maximize their learning and potential for impact.

DIGICEL:
Haitian Entrepreneur of the Year

APPLY



Visit <http://www.stern.nyu.edu/portal-partners/student-engagement/index> to access the online Stern Signature Projects (SSP) application from the “Apply” link on the Stern Signature Projects page. While viewing the application page, choose **Clinton Foundation Projects**.

- Complete all sections of the **online application** and submit it **along with your resume** by 5:00pm on Tuesday, December 2nd. Save and upload resume as LastName.FirstName.SSPResume

ELIGIBILITY	STRUCTURE	REGISTRATION
<ul style="list-style-type: none"> • Must have completed 15 MBA credits completed • Must be able to commit to 10 hours/week 	<ul style="list-style-type: none"> • 10 week project engagement beginning in February and ending in early May. 	<ul style="list-style-type: none"> • Students must complete Stern Signature Project online Application by deadline • There is no course credit being offered for this project.

World Wildlife Fund: UAE Initiative



Engage in a unique collaboration with the Global Network University (GNU)

Wadi Wurayah was recognized by the World Wildlife Fund as an important area for conservation as part of their Eco Region 200 analysis. In 2005, WWF (through Emirates Wildlife Society in the UAE) recommended for the Ruler of Fujairah to officially protect Wadi Wurayah. Wadi Wurayah National Park should ideally become an independent entity under the governance of Fujairah. It must add value to the emirate (not necessarily from a direct financial perspective).

Through the World Wildlife Fund project, Stern students have the opportunity to support the conservation of Wadi Wurayah park by creating a business plan to formally make it a National Park. Students in this program are mentored by dedicated consultants from McKinsey & Company in order to maximize their learning and potential for impact.

**World Wildlife Fund:
Wadi Wurayah National Park**

APPLY



Visit <http://www.stern.nyu.edu/portal-partners/student-engagement/index> to access the online Stern Signature Projects (SSP) application from the “Apply” link on the Stern Signature Projects page. While viewing the application page, choose **EWS-WWF**.

- Complete all sections of the **online application** and submit it **along with your resume** by 5:00pm on Tuesday, December 2nd. Save and upload resume as LastName.FirstName.SSPResume

ELIGIBILITY	STRUCTURE	REGISTRATION
<ul style="list-style-type: none"> • Must have completed 15 MBA credits completed • Must be able to commit to 10 hours/week • Minimum GPA: 3.0 for Independent Study 	<ul style="list-style-type: none"> • 1.5 Credit Project Engagement (Independent Study) • 10 week project engagement beginning on February 6th** and ending in early May. 	<ul style="list-style-type: none"> • Students must complete Stern Signature Project online Application by deadline • Upon acceptance to program, students will register for independent study

CFDA OVERVIEW

The business of fashion

Through the CFDA Masters Workshop and the accompanying course 'The Fashion Industry: Creativity and Business,' Stern MBA students have the opportunity to work with live and growing businesses within New York City's fashion industry. Stern students will learn the business of fashion and work directly with designers to help take their business to the next level



By Ben A. Smith

Pairing Fashion Sense With Business Sense

Program Teams Up Designers With M.B.A. Students to Pitch Stylish Ideas That Also Look Good in Investors' Eyes

Time Michael and Alan Edelman, the designers behind the sporty one-shoulder jacket that sold one million units, about a 20th anniversary celebration of their company, they had a party at a restaurant in Manhattan. The night was a celebration of their success, but it was also a chance to celebrate the success of their students. The designers invited a group of Stern students to the party, and they were all dressed in their own designs. The designers invited a group of Stern students to the party, and they were all dressed in their own designs.



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By Ben A. Smith

STYLE & TRAVEL

THE WALL STREET JOURNAL

NEW YORK POST

Education

HARSH LOOK AT REALITY FOR CRIMINAL JUSTICE CLASS • MANAGE YOUR ONLINE PROFILE FOR COLLEGE ENTRY

FASHION STATEMENT

Business students zip into the realities of retail

By Ben A. Smith

Beyond the glitz and glam, an elite group of Stern students is getting a crash course in the realities of retail. The opportunity to work with live and growing businesses within New York City's fashion industry is the focus of a new program that pairs students with designers to help take their business to the next level.

The program, which is a collaboration between Stern and the Council of Fashion Designers of America (CFDA), is designed to give students a hands-on experience in the fashion industry. The program is designed to give students a hands-on experience in the fashion industry.

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SETTING THE TREND

Ben A. Smith

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THOSE STUDENTS HAD TO HAVE... A PASSION FOR THE LUXURY FASHION RETAIL INDUSTRY

By Ben A. Smith

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MBA student Emily Canino gains experience while offering a valuable service

By Ben A. Smith

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APPLY



The CFDA Masters Workshop is a **non-application** based project opportunity. Students are able to lottery and/or add/drop 'The Fashion Industry: Creativity & Business' INTA-GB.3345-30.'



STUDENTS



SSP PROJECTS ARE HIGHLY SELECTIVE. APPLICANTS MUST BE ABLE TO CLEARLY ARTICULATE THAT THEY:

- Have demonstrated interest in the desired project area
- Bring key skills and experiences that add value to a project team
- Can think critically about relevant business issues
- Are committed to the project and willing to invest the required time (varies per project)
- Have excellent communication and inter-personal skills
- Will be a strong representative of Stern with our important partners around the globe
- Will benefit from the program personally & professionally

SUMMARY



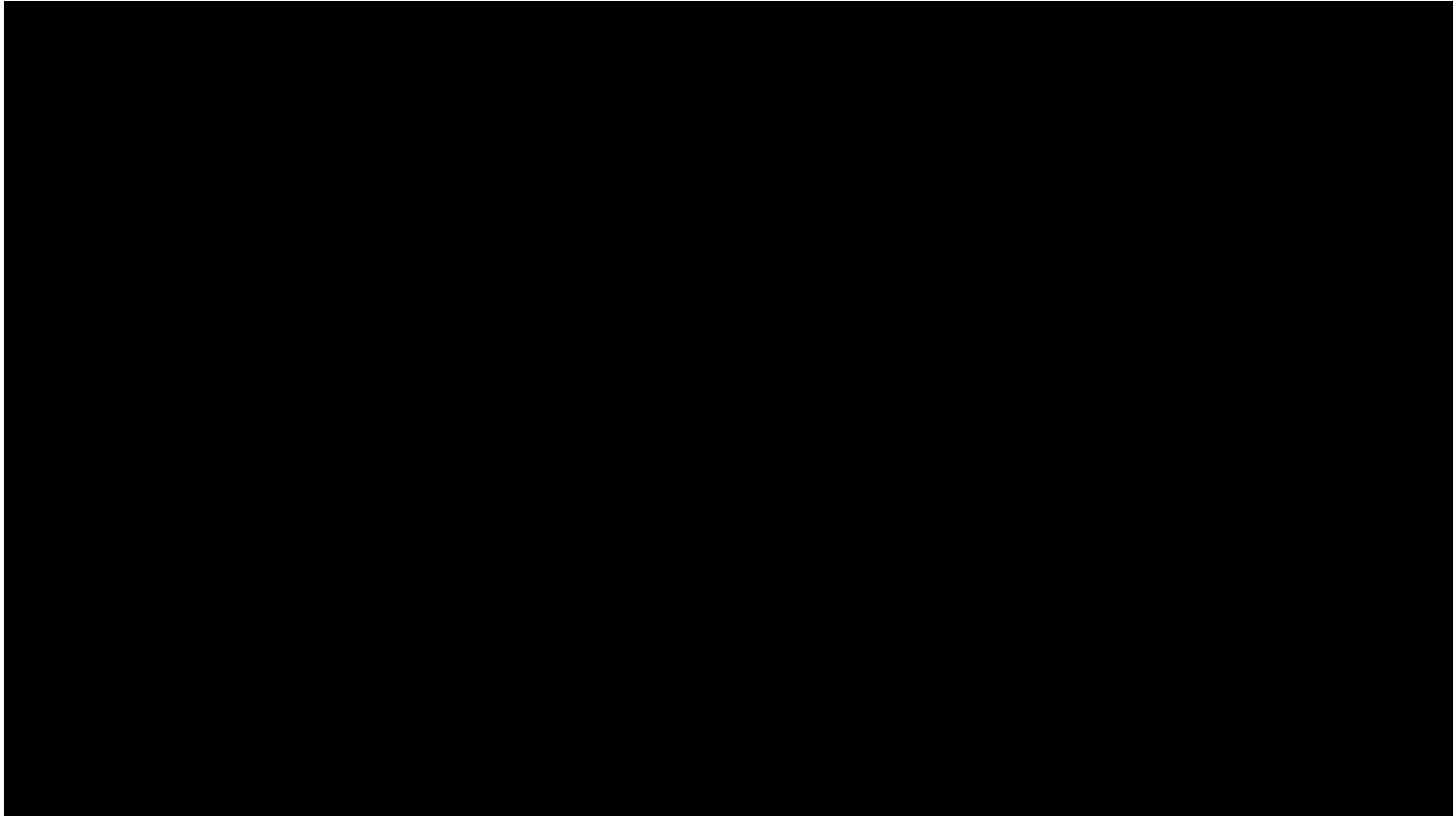
SPRING 2015: STERN SIGNATURE PROJECTS (SSP)

Project	Eligibility	Structure	Registration
Faculty Fellows	15 MBA Credits Completed	1.5 Independent Study	SSP Online Application
Clinton Foundation Program	15 MBA Credits Completed	No credit allocation	SSP Online Application
CFDA Master's Workshop	15 MBA Credits Completed	3.0 Credit Course	Lottery for course
World Wildlife Fund: UAE Initiative	15 MBA Credits Completed	1.5 Independent Study	SSP Online Application

****SSP Application:** Complete all sections of the **online application** and submit it **along with your resume** by **5:00pm on Tuesday, December 2nd.**

IMPORTANT DATES





QUESTIONS?

Please contact

***THE OFFICE OF STUDENT ENGAGEMENT:
Experiential Learning & International Programs Team***

with questions:

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