# Renee M. Rottner

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#### **EDUCATION**

University of California-Irvine, The Paul Merage School of Business, CA
Ph.D., Management (Area: Organizations and Management; Advisor: Prof. Christine Beckman)

Stanford University, School of Engineering, Stanford, CA
M.S., Management Science & Engineering (Area: Organizations, Technology & Entrepreneurship)

Eastern Michigan University, College of Arts & Sciences, Ypsilanti, MI
B.A., Magna Cum Laude; 3 Majors: Philosophy, Literature, and Written Communications

### **APPOINTMENTS**

New York University, Stern School of Business, NY Assistant Professor, Management and Organizations

2010-present

#### **PUBLICATIONS**

Beckman, C., C. Schoonhoven, R. Rottner, and S.-J. Kim. "Relational pluralism in de Novo organizations: Boards of Directors as bridges or barriers to diverse alliance portfolios?" *Academy of Management Journal, forthcoming.* 

Rottner, R., and C. Beckman (2013) "Making the invisible visible: A history of the Spitzer Infrared Telescope Facility (1971-2003)." Forthcoming book by National Aeronautics and Space Administration (NASA History Catalog #SP-2012-4235).

Woolley, J., and R. Rottner (2008) "Innovation policy and nanotechnology entrepreneurship." *Entrepreneurship Theory & Practice*, 32(5): 791-811.

Gibson, C., and R. Rottner. (2008) "By design: The social foundations for building a company around an inventor." Organizational Dynamics, 37(1): 21-34.

### **PROCEEDINGS & OTHER PUBLICATIONS**

Rottner, R. (2009) "Shaking the black box: The dynamics of resource bundling and sustaining competitive advantage." Selected by the Business Policy and Strategy (BPS) Division for its Best Paper Proceedings, in George T. Solomon (Ed.), Proceedings of the Sixty-Ninth Annual Meeting of the Academy of Management.

Rottner, R. (2004) "Management of Intellectual Property," chapter in *Taking Research to Market: How to Build and Invest in Successful University Spinouts*. Edited by K. Tang, A. Vohora, and R. Freeman. Euromoney Books.

Rottner, R., and K. Pickar (2003) "Lessons in Interdisciplinary Collaboration: The Caltech Entrepreneurial Fellowship Program." Conference Proceedings of *Teaching Entrepreneurship to Engineering Students Conference, January 12-16, 2003, Monterey, CA.* Sponsored by American Society for Engineering Education (ASEE) and the National Collegiate Inventors and Innovators Alliance (NCIIA).

## UNDER REVIEW

Rottner, R. "Growth rings: Dynamics of entrepreneurial resource configurations."

Rottner, R., and Dunbar, R. "The power of Babel: Thinking through academic management's institutionalized conversation."

## **WORKING PAPERS**

Rottner, R. "Making it matter: Materials, persuasion, and legitimacy in a long-term innovation project."

Rottner, R. "Mobilizing resources for collaborative projects."

Klein, K., and R. Rottner. "Weeding out the competition: How alternatives are eliminated during institutionalization."

Rottner, R. "Shaking the black box: The dynamics of resource bundling and sustaining competitive advantage."

Liebel, E., R. Rottner, J. Ramaprasad, and B. Davis. "Fishing for complements: Microcredit, entrepreneurial opportunity, and livelihood diversification in coastal India."

### RESEARCH IN PROGRESS

"Delaying bankruptcy: Financing entrepreneurial firms in Japan" (w/ R. Eberhart, and K. Klein).

"Benefit Corporations: A hybrid organizational form for social enterprise" (w/ J. Woolley).

### **GRANTS**

New York University, Center for Global Economy & Business \$11,000	2012
NASA, Science Principal Investigator, (with C. Beckman, Principal Investigator) \$91,748 History of the Scientific Exploration of Earth and Space Program (Grant 06-HSEES06-0046)	2008-2011
Coalition Advocating Human Security Fellowship (with J. Ramaprasad and B. Davis), \$10,000 Center for Unconventional Security Affairs, University of California-Irvine	2007-2008
University of California-Irvine Regents Fellowship \$11,000	2004
National Collegiate Inventors and Innovators Alliance grant (with K. Pickar) \$19,000	2002

#### **AWARDS**

Winner, Newman Award for Academy-Wide Best Dissertation Paper, Academy of Management	2012
Honorable Mention, Grigor McClelland Doctoral Dissertation Award, Society for the Advancement of Management Studies	2012
Winner, Organization Science Best Dissertation Proposal Award, INFORMS	2009
Winner, Best Conference PhD Paper Award, Strategic Management Society	2009
Finalist, Best Conference Paper Award, Strategic Management Society	2009
Finalist, Innovation in Entrepreneurship Pedagogy Award, Academy of Management (with D. Obstfeld, J. Seely Brown, and J. Ramaprasad)	2009
Ray Watson Doctoral Fellowship, University of California-Irvine (3 <sup>rd</sup> /4 <sup>th</sup> year student paper award)	2007
Best Doctoral Student Paper Award, Western Academy of Management Meeting	2006

# **PRESENTATIONS** ( • Peer reviewed)

"Weeding out the competition: How alternatives are eliminated during institutionalization" (with K. Klein).

- Organization Science Winter Conference (2013), Steamboat Springs, CO
- HBS Inaugural Lawrence Conference: Connecting Rigor and Relevance in Institutional Analysis (2013), Boston, MA

"Delaying bankruptcy: Financing entrepreneurial firms in Japan" (with R. Eberhart and K. Klein).

- SMS Startup and Restart Strategies (2014), Tel Aviv, Israel
- Stanford Project on Japanese Entrepreneurship Annual Conference (2012), Stanford, CA

"Legal frictions: Traits and tensions of the Benefit Corporation and Low-profit LLC" (with J. Woolley).

• NYU Stern Conference on Social Entrepreneurship (2012), New York, NY

"Mobilizing resources for collaborative innovation."

- SMS Strategizing Practices from the Outliers: Enabling "Big Bang" Innovations (2013), Lake Geneva, Switzerland
- American Sociological Association (2012), Denver, CO
- Academy of Management (2012), Boston, MA
- Conference on Organizing Institutions: Creating, Enacting and Reacting to Institutional Logics (2012), Banff, Canada
- ° Strategy/OT/Entrepreneurship brown bag seminar (2012), NYU

"Material strategies of legitimacy in sustained innovation."

- Academy of Management (2012), Boston, MA
   Winner, William N. Newman Best Dissertation Paper Award
- Organization Science Winter Conference (2012), Steamboat Springs, CO
- Strategic Management Society (2011), Miami, FL
- West Coast Research Symposium (2011), Seattle, WA
- ° Strategy/OT/Entrepreneurship brown bag seminar (2011), NYU

"Bridges or barriers: Alliance portfolio emergence and its consequences in new organizations" (with C. Schoonhoven, C. Beckman, and S.-J. Kim).

- INSEAD (2010), Fontainebleau, France
- ° Entrepreneurship and Innovation Research Workshop (2010), NYU
- Strategic Management Society (2009), Washington, DC

"Growth rings: Patterns of resource bundle emergence and dynamics in new ventures."

• Strategic Management Society (2009), Washington, DC Winner, Best Conference PhD Paper Award Finalist, Best Conference Paper Award

- Academy of Management (2007), Atlanta, GA
- Western Academy of Management (2006), Long Beach, CA
   Winner, Best Doctoral Student Paper Award

"Shaking the black box: The dynamics of resource bundling and sustaining competitive advantage."

- Academy of Management (2009), Chicago, IL Best Paper Proceedings
- ° USC-UCLA-UCI Conference (2009), Los Angeles, CA

"Innovation policy and nanotechnology entrepreneurship" (with J. Woolley).

- Strategy & the Business Environment Conf./Institutions for Industry Self-Regulation Conf. (2008), Durham, NC
- Strategic Management Society (2007), San Diego, CA

Invited talk on "Interdisciplinary collaboration."

\* Technology Commercialization Symposium and Fellows Program (2003), Los Angeles, CA (sponsored by University of Southern California and National Science Foundation).

# Invited panelist on entrepreneurship education:

Teaching Entrepreneurship to Engineering Students Conference (2003), Monterey, CA (sponsored by American Society for Engineering Education (ASEE) and the National Collegiate Inventors and Innovators Alliance (NCIIA)).

#### TEACHING EXPERIENCE

Instructor (MBA level), NewYork University

• Leadership in Organizations

Fall 2013

• Managing Growing Companies (3 sections)

Fall 2011, Fall 2012

• Managing Growing Companies (2 sections)

Spring 2011, Fall 2013

Instructor (Undergraduate level), University of California-Irvine

• Management in Contemporary Organizations

Summer 2009

#### **ACADEMIC SERVICE**

Reviewer: Academy of Management Review, Organization Science, Strategic Management Journal, Journal of Business Venturing, Strategic Entrepreneurship Journal 2013 Faculty mentor, Technology Innovation Management PhD Consortium, Academy of Management Reviewer, Best PhD Paper Prize, Strategic Management Society, Annual Meeting 2012, 2013 Reviewer, Entrepreneurship (ENT) Division, Academy of Management, Annual Meeting 2005-present Reviewer, Org. and Mgt. Theory (OMT) Division, Academy of Management, Annual Meeting 2006-present **ACADEMIC SEMINARS & CONSORTIA** Junior Faculty Strategy Research Summer Camp, Dartmouth 2013 Organization & Management Theory Junior Faculty Consortium, Academy of Management 2012 Technology Innovation Management Junior Faculty Consortium, Academy of Management 2011 Young Scholar Bootcamp, Society for Entrepreneurship Scholars 2007 Knowledge Conference, University of California-Irvine and Boston University (co-hosts) 2005, 2006 Entrepreneurship Seminar, Case Western Reserve University 2005 PROFESSIONAL ASSOCIATIONS Academy of Management, Member 2004-present Institute for Operations Research and the Management Sciences (INFORMS), Member 2004-present Strategic Management Society, Member 2007-present American Sociological Association, Member 2007-present RELATED PROFESSIONAL EXPERIENCE Executive Director, Entrepreneurial Fellowship Program, California Institute of Technology 2002-2003 Strategic Management Consultant, O'Melveny Consulting, LLC 2001-2002 Co-Founder and CEO, NuMedeon Inc. 1998-2000 Program Coordinator, Caltech Pre-College Science Initiative, California Institute of Technology 1998-1999 Co-Founder and Director of Administration, Electro-Optics Technologies, Inc. 1994-1998 Director of Administration, Michigan Development Corporation 1993-1998

1991-1992

Assistant to the President, Environmental Research Institute of Michigan