29 Washington Square West, Apt. 10A, New York, NY 10011 • (212) 998-0085 (office) • (917) 656-7485 (cell) E-mail: pbower@stern.nyu.edu

# SUMMARY OF QUALIFICATIONS\_

Educator, trainer, and department administrator with more than 30 years university and corporate teaching and coaching experience. Creative, innovative, energetic individual interested in working with professionals on written and oral communication and leadership skills in the workplace. Special interest in teaching effectiveness and the use of theatre improvisation to develop individual effectiveness as well as enhance team collaboration and productivity in business and educational settings. Actively developed new curricula in business communication and theatre at several major universities. Extensive experience working with international professionals and coaching individual presentation skills.

# EXPERIENCE\_

## Leonard N. Stern School of Business, New York University

Clinical Associate Professor of Management Communication, Sept. 2003 –present Visiting Clinical Associate Professor of Management Communication, Sept 2000 – Aug. 2003

- Teach MBA-level Business Communication course, required core course
- Teach MBA-level Business Communication elective course, The Performing Manager
- Developed new course in Accounting Communications for the MS in CPA Accounting degree
- Teach an ongoing curriculum in research methodology and thesis writing for Stern Undergraduate Honors Program.
- Developed new hands-on curriculum in visual communication, implemented in my recent sections of Business Communication course
- Deliver voice workshops/private coaching sessions to Stern undergraduate, MBA and Ph.D. students.
- Presented workshop for undergraduate women: "Woman's Voice, Woman's Power."
- Moderated panel entitled "Speaking Up: Being your Best Advocate," SWIB conference, 2008.
- Participated as moderator for SWIB Conference workshop, Feb. 2006
- Attended the Women in Leadership Conference at NYU, October 2007.
- Delivered a workshop in improvisation to a group of New York University Public Safety Officers, April 2007.
- Moderated SWIB Conference workshop, February 2007.
- Taught undergraduate required course in Organizational Communication. Fall 2000 spring 2007
- Delivered Staff Development Workshop in Teamwork and Improvisation to deans, directors, and senior Stern staff, February 2006.
- Developed Advanced Topics in Communication course, "The Performing Manager," for full- and part-time MBA students, fall 2004
- Taught workshop in Creativity for Stern undergraduate students, January 2004
- Delivered Staff Development Workshop in Persuasive Communication to deans, directors, and senior Stern staff, February 2003.
- Created new program to help Management Consulting Association students improve case interviewing skills. Recorded and compiled digital video clips and presented "Train the Trainer" workshop, November 2001.
- Edited white paper for the Department of Accounting, May 2001

# Founder, CEO, Performing Work, New York, NY, 2008 – present

(consultancy focusing using performance-based training and improvisation to enhance individual and team effectiveness)

#### **Partial List of Clients:**

- Nanyang Technological University, Singapore
- European University Institute, Florence, Italy
- NYU Division of Public Safety
- New York State Society of Community Music Schools
- New York University staff and administrators (workshop)

### Founder, CEO, Executive Advantage Communications, New York, NY, 1993 - 2006.

(consultancy focusing on executive speech and document preparation, corporate presentations, and individual communication effectiveness)

#### **Partial List of Clients:**

- AIG Highstar Capital. NY
- Acquis Consulting Group, NY
- ExxonMobil Chemical Company
- Xerox Corporation
- Manning and Napier Advisors, Inc.
- Eastman Kodak
- Fisons (currently Medeva) Pharmaceuticals
- Channel 10 News, Rochester, NY
- Faculty at the University of Rochester and University of California, Santa Barbara
- Bechtel Corporation, San Jose, CA
- Palo Alto Society of Realtors, Palo Alto, CA

## **PROFESSIONAL ACTIVITIES**

#### Presentations: Business Communication

- Delivered workshops and coaching sessions to business school faculty at Nanyang Technological University, fall 2010
- Delivered workshops and coaching sessions for post-doctoral fellows and faculty at the European University Institute, Florence, Italy May 2010
- Presentation at Association for Business Communication national meetings, October 2008, "Listener Perception of Voice Qualities in Intercultural Interactions"
- Participated in the Global Congress of the Society for International Education, Training, and Research, October 2008
- National Guild of Community Schools of the Arts, Lincoln Center, May 2008 Presented a workshop in using improvisation in the music classroom to increase student motivation and communication with faculty
- Hawaii International Conference on Business, April 2008,
  "Can Social Intelligence be Taught?" Using Performance-Based Training to Enhance Mirror Neuron Response"
- Presentation at Association for Business Communication national meetings, October 2007 "Teaching MBA's how to Design Effective Charts and Graphs"
- Presentation at Association for Business Communication European Meeting, Istanbul, May 2007

"Learning Social Intelligence: Using Performance Training to Enhance Mirror Neuron Response"

- Association for Business Communication national meetings, October 2006 "The Performing Manager: Using Theatre-based Training to Enhance Leadership Communication"
- Association for Business Communication European Meeting, Oslo, May 2006 "Using Improvisation to Explore Mental Models of Interaction"
- Management Communication Association meetings, May 2006, "Using Improvisation to Teach Leadership Communication"
- Association for Business Communication national meetings, October 2005 "Teamwork in the MBA Curriculum"
- Association for Business Communication European Meeting, Lugano, May 2005 "Intercultural Implications for Teams in the MBA Curriculum"
- Management Communication Association meetings, May 2005,
  "Introduction to Improvisation: a Teaching Tool to Enhance Student Learning"
- Management Communication Association meetings, May 2004, "Teaching Visual Literacy to MBA Students—Presenting Data"
- The Wagner School, New York University, May 2004 "Listening and Communication," a workshop for county executives
- Association for Business Communication national meetings, November 2003 "Teaching Visual Communication—A Hands-On Exercise"
- Association for Business Communication national meetings, November 2002 Participated in panel on Visual Communication
- Association for Business Communication Europe, Aarhus, Denmark, May 2002 "Communication, Connection, and Community: A Report from Ground Zero"
- Ohio State Conference on Teaching Business Communication, July 2001 "The Future of Management Communication in American Business Education"
- Association for Business Communication national meetings, November 1999 "Channel Choice Challenge: Decisions that Affect the Bottom Line"
- International Professional Communicator's Conference (I.E.E.E.), September 1999 "Channel Choice in Theory and Practice"
- Ohio State Conference on Teaching Business Communication, July 1999 "Evaluating and Grading MBA-level Communication Skills"
- Management Communication Association national meetings, May 1999
  "Changing Patterns in Managerial Communication: What Can We Do to Help?"
- Association for Business Communication national meetings, November 1998
  "Taking the Long View: MBA-level Communication in the 21<sup>st</sup> Century"
- Ohio State Conference on Teaching Business Communication, July 1998
  "Learning to Lead with your Voice," a workshop in delivery techniques used in on-line and classroom course delivery
- Management Communication Association national meetings, May 1998 "Team Communication on the Boeing 777 Project"
- Ohio State Conference on Teaching Business Communication, July 1997 "Team/Peer Evaluation"

### *W. E. Simon Graduate School of Business Administration, University of Rochester*

# Director, Management Communication Program, January, 1989 - July, 1997 Senior Lecturer, Management Communication, 1997 - 2000

- Designed and coordinated required core curriculum in Business Writing and Presentation Skills for first-year MBAs
- Supervised staff of 3 full- and 7 part-time faculty, 3 5 teaching assistants, and full-time secretary
- Coordinated multiple integrated communication projects with core courses in Accounting, Marketing, Operations, Applied Statistics, and Quality Management
- Taught core MBA-level courses in Business Writing and Presentation Skills for Management
- Developed elective courses in Corporate Communication, Leadership, and Consulting Communications
- Presented special advanced workshops in visual design, presentations graphics software, Microsoft *Word*, and interviewing skills
- Consulted with Simon School faculty and Ph.D. students regarding classroom effectiveness and use of visuals
- Wrote columns on communication for in-house student publication

### **University of Rochester University Service:**

- UR/Paychex Corporation Annual President's Leadership Institute, 1994 1998. Presented seminars on Public Speaking to student leaders nominated by faculty and administration
- Presented workshop on classroom use of electronic visuals to University of Rochester Summer Institute on Learning Technology, June 1997
- Moderator and judge for Minority Students Annual History Challenge, 1996 '99
- Member, campus-wide committee to review Audio Visual Services
- Invited to speak to the UR ROTC Training Institute, Spring 1995
- Invited to speak at the Upstate New York Student Government Conference held at UR, Spring 1995
- Senior Leadership Council, 1993 1995, seminar on Public Speaking and Professional Communication

#### University of Rochester School of Medicine and Dentistry

#### Writing Instructor, Fall, 1990

Led short workshops for medical students in writing for scientific journals

#### University of Rochester Eastman School of Music

#### Lecturer in Operatic Style, Movement Improvisation, Speech, and Acting, 1990 - 92

- Directed scenes from various operas for graduate level operatic workshop performances
- Taught speech and movement improvisation to graduate opera majors.

#### Lecturer in Voice, Speech, Movement, and Acting, September, 1976 – December, 1986

- Taught in full-time Bachelor of Fine Arts program
- Participated in the development of a Bachelor of Fine Arts Degree Program
- Acted in numerous professional faculty productions under Actor's Equity guest artist contract
- Directed departmental production of Sophocles' *Electra*

## Pomona College, Theatre Arts Department

Visiting Master Teacher of Voice, September 1976 - June 1977

### California State University at San Jose, Department of Theatre Arts

#### Lecturer in Voice, Speech, Movement, and Acting, January 1972 - June 1976

- Directed production of Shelagh Delaney's A Taste of Honey
- Directed several experimental, environmental theatre pieces
- Directed mime performances
- Developed and taught graduate seminars in experimental theatre, theory and performance techniques
- Taught speech, movement, mime, and acting classes to undergraduates and graduates

## *Berkeley Repertory Theatre, Berkeley, CA* Professional Actress, September 1971 - December 1972

### Freelance Actress

• Actor's Equity and Screen Actor's Guild, New York City; Berkeley, CA; Santa Barbara, CA; Rochester, NY. 1966 - present

# *Interpublic Advertising Agencies, New York City* Radio-Television Programmer and Administrative Assistant, 1965 – '66

# EDUCATION\_\_\_\_\_

M.A. Performance Studies, New York University Tisch School of the Arts

B.A. English/Dramatic Art, Magna Cum Laude, University of California, Santa Barbara

Stanford University, Summer Institute, Acting and Contemporary Theatre

Humanistic Psychology Institute, Professional Certification in Feldenkrais Method

# **PROFESSIONAL AFFILIATIONS\_**

- Association for Professional Communication Consultants
- International Professional Communicators Association, division of I.E.E.E.
- American Society for Training and Development
- International Communication Association
- Management Communication Association
- Association for Business Communication
- Actor's Equity Association